



WHERE HEALING BEGINS

carousel
child advocacy center

Backed by
National Children's Alliance



Carousel Center Saves Over 15 Hours a Week With Scottship

Carousel Child Advocacy Center, Wilmington, NC

Overview

Carousel Child Advocacy Center (CAC) is on a mission to educate 35k professionals and community members about child abuse and neglect. With Scottship, Carousel Center was able to transition from paper processes to a fully integrated technology model. These systems and processes are looking to be implemented at the North Carolina state level.

Key metrics

The project improved key performance indicators, operational efficiency, set a new benchmark for excellence, and promoted growth and innovation.



4K

People certified in year 1



>750 HRS

Hours Saved Through
Automation (Past Year)



SCOTTSHIP SOLUTIONS

SIMPLIFIED TECHNOLOGY.
EMPOWERED BUSINESSES.

CHALLENGES



- Limited reach due to time necessary to complete manual processes.
- Inability to properly to analyze data, track data, incorporate feedback and generate timely reports.
- Lack of communications with stakeholders and partners due to limited time available.

SOLUTIONS



Having implemented technology-driven processes, we aimed to automate manual tasks and enable the small team to regain valuable time. This approach was designed to uphold existing workflow while creating a Minimum Viable Product (MVP) to validate the feasibility of these new processes.



**Centralized Data
Storage**



**Technology
Support**



**System
Automation**

BENEFITS



4x Growth in KPIs

1

Strategic system implementation catalyzed a remarkable fourfold increase in KPIs, driving accelerated growth of this project with community partners.

2

Removal of Tedious and Manual Tasks

By automating repetitive processes, Scottship eliminated time-consuming manual tasks from Carousel's processes, freeing up valuable time for strategic endeavors and innovation.

3

A Single, Easy To Maintain Data Hub

Consolidation of disparate data sources into a unified, easy-to-maintain data hub, simplifying data management and enhancing the analysis and reliability of business insights.